

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**For Six Month Period Ending 5/31/14

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

(b) Registration No.

Ogilvy Public Relations Worldwide

5807

(c) Business Address(es) of Registrant

1111 19th Street NW, 10th Floor

Washington DC 20036

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es) Yes ☐ No ☐(2) Citizenship Yes ☐ No ☐(3) Occupation Yes ☐ No ☐

(b) If an organization:

(1) Name Yes ☐ No ☒(2) Ownership or control Yes ☐ No ☒(3) Branch offices Yes ☐ No ☒

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.Yes ☐ No ☒If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☒ No ☐

Name	Residence Address	Citizenship	Position	Date Assumed
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Please See Appendix A

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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Please see Appendix B

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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Please see Appendix C

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☐ No ☒

If no, list names of persons who have not filed the required statement.

Note: None of the individuals identified in 5(b) / Appendix A previously submitted short form registrations; however, these have been included in this submission as Appendix D.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☒ No ☐
If yes, furnish the following information:

Foreign Principal
Embassy of Chile

Date of Termination
3/31/14

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes ☒ No ☐
If yes, furnish the following information:

Name and Address of Foreign Principal(s)
Proexport Colombia

Date Acquired
1/1/14

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

Tourism Fiji

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes ☒ No ☐

Exhibit B⁴ Yes ☒ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

Please see Appendix E.

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

Please see the attached Appendix F for complete details.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
Please see			
Appendix G for			
complete details.			

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
Please see attached Appendix H for full details.			

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²
 Yes ☒ No ☐

If Yes, go to Item 17.

- (b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?
 Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Embassy of Chile

Tourism Fiji - please see Appendix I

Proexport Colombia

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☒ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☒ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☐ Other (specify) _____

Electronic Communications

- ☒ Email
☐ Website URL(s): _____
☒ Social media websites URL(s): https://twitter.com/prochile_us
☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☒ Newspapers ☐ Libraries
☐ Legislators ☒ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other (specify) _____

21. What language was used in the informational materials:

- ☒ English ☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☒ No ☐

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes ☒ No ☐

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

June 30, 2014

/s/ Andrew Kochar

eSigned

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Appendix A

Note: This is a comprehensive list of individuals who have provided services (other than clerical) to a foreign principal since our last supplemental submission. All those already named and having submitted short forms are not included in this list.

Name	Residence Address	Citizenship	Nature of Services	Date Assumed
Denise Penagos	45 Wall Street, Apt 1622 New York, NY 10005	USA	Public Relations Counsel	5/19/2014
Alexandra (Ola) Beilock	185 Bleecker Street, #15 New York, NY 10012	USA	Public Relations Counsel	3/3/2014
Pasquale Gianni	1252 Havenhurst Drive West Hollywood, CA 90046	USA	Public Relations Counsel	1/17/2014

Appendix B - June 2014 - 5(c)

SHORT-FORM REGISTRATION INFORMATION SHEET

page 1 of 2

The Department records list active short-form registration statements for the following persons filed on the date indicated by each name. If a person is not currently functioning in the same capacity directly on behalf of the foreign principal, please indicate the date of termination in Item 5 of the supplemental statement.

Short Form List for Registrant: Ogilvy Public Relations Worldwide

Last Name	First Name	Registration Date	Position	Date Terminated
Aalders	Siobhan	06/29/2012	Public Relations Support	5/30/14
Agens	Ty	06/29/2012		
Benisatto	Ashley	06/28/2013		
Blackburn	Taylor	06/29/2012		
Brennan	Judy	06/29/2012		
Briggs	Michael	06/29/2012		
Brown	Allison	10/17/2011		
Bullock	Stanton (Tony)	05/07/2007		
Caggiano	Rachel E.	05/07/2007		
Cao	Qing	06/29/2012		
Catarineau	Laura R.	06/29/2012		
Chapski	Jennifer	06/29/2012		
Chieco	Marisssa	12/21/2012	Public Relations Support	5/16/14
Childs	Julie Anne	06/29/2012		
Colon	Carol Lyn	06/29/2012		
Coursen	Cameron	12/20/2010	Public Relations Support	8/16/14
D'Agostino	Heidi	10/17/2011		
Davenport	Rory	05/07/2007		
Davis	Rebecca	01/03/2012		
Divigard	Christina	06/29/2012	Public Relations Support	1/3/14
Dizzia	Greg	06/29/2012		
Drake	Michael	07/01/2008		
Driscoll	Aileen	06/29/2012	Public Relations Support	4/1/14
Engstrom	Lizelda Lopez	10/17/2011		
Esparza	Yazmine	10/17/2011	Public Relations Support	12/13/13
Ewing	John	07/01/2008		
Fa	Lindsay	06/29/2012		
Fillip	Chris	06/30/2010		
Froemming	Courtney	02/10/2009		
Gaglio	Whitney	06/29/2012		
Gaidaenko	Anna	06/28/2013	Public Relations Support	12/10/13
Gaswirth	Jac	06/29/2012		
Graves	Christopher J	04/05/2011		
Gusikoff	Jennifer Tara	06/29/2012		
Gutierrez	Michelle J.	10/17/2011		
Hanson	Kristi K.	06/29/2012		
Hardeman	Rajene	12/31/2007		
Hardy	Laura W.	12/31/2007		
Hirsch	Peter	06/29/2012		
Hughes	Joanna Kathryn	06/29/2012	Public Relations Support	3/7/14
Hummel	Allyson	01/03/2012		
Igel	Vanessa	06/29/2012	Public Relations Support	1/24/14
Irons	Todd	06/29/2012		
Jennings	Lauren	01/03/2012		
Johnes	Stacey	12/23/2013		
Jones	Jewel	06/29/2012		
Kalman	Zachary	10/17/2011	Digital Media Support	11/9/13
Kavadeles	Peter	06/29/2012		
Kehoe	Louise	12/31/2007		
Knuti	Erikka	06/29/2012	Public Relations Support	12/31/13
Kosnar	Andrew	10/17/2011		

Appendix B - June 2014 - 2 of 2

Kotlanger	Meghan	01/03/2012		
Lam	Michelle	06/28/2013	Public Relations Support	12/13/13
Lee	Edison	05/07/2007		
Lekwa	Claire	06/29/2012		
Liang	Angie	06/29/2012	Public Relations Support	5/13/14
Linden	Maggie	07/01/2008		
Ling	Margaret R.	12/22/2009		
Lowe	Jerry	01/03/2012		
Ludlum	Nicholas	10/17/2011		
Lukstat	Richard	01/03/2012		
Lyman	Marissa	06/28/2013		
Mangi	Michael	12/31/2007		
Mastin	Jennifer E.	07/01/2008		
Mathias	Robert F.	05/07/2007		
Meira	Claudio	06/29/2012		
Metrokin	Todd	06/29/2012		
Moeller	James	07/01/2008		
Morain	Anthony	06/29/2012	Public Relations Support	5/20/14
Mores	Matthew	06/29/2012		
Mullen	Kellie	12/31/2007		
Mullins	Tara	10/17/2011		
Murphy	Aaron	07/02/2009	Digital Media Support	2/14/14
Notsinneh	Josefina Ramirez	06/29/2012		
Oleynik	Veronica	06/29/2012	Digital Media Support	1/17/14
Pomerantz	Carrie	10/17/2011		
Potter	Christopher	06/29/2012		
Radecki	Shannon	06/29/2012		
Rangel	Nicholas Salvador	12/31/2007		
Reid	Rose	06/29/2012		
Richards	Ellen	06/29/2012		
Risi	Jennifer	10/17/2011		
Romano	Christine	06/29/2012		
Rosenbloom	Randi Appelbaum	12/20/2010		
Ross	Lisa Osborne	07/01/2008		
Ruano	Gabriela	06/29/2012	Public Relations Support	3/27/14
Ruoff	Beth Ann	06/29/2012		
Salmeron	Jose Antonio Martinez	06/29/2012		
Santos	Robert Bauzon	01/03/2012		
Sauerman	Samantha L.	12/23/2013		
Scott	Jennifer	06/29/2012		
Siercks	Jae	06/28/2013		
Simpson	Kendra	06/29/2012		
Smith	Thomas	12/31/2007		
Smuland	Jennifer	06/29/2012		
Solloway	Jessica	06/29/2012		
Stacey	Jill M.	07/01/2008		
Stark	Betsy	06/29/2012		
Stauffer	John	07/02/2009		
Talley	Randy	12/23/2008		
Valeriano	Julio	06/29/2012		
Vento	Valerie	06/29/2012		
Wentzel	Jon C.	06/29/2012		
Wesche	Lauren	06/29/2012		
Whatley	Matthew	01/03/2012		
White	Schuyler (Skye)	06/29/2012		
Will	Jessica	06/29/2012	Public Relations Support	12/8/13

Appendix C - June 2014 - 5(d)

SHORT-FORM REGISTRATION INFORMATION SHEET

page 1 of 2

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Short Form List for Registrant: Ogilvy Public Relations Worldwide

Last Name	First Name	Registration Date	Position	Foreign Principal	Date
Aalders	Siobhan	06/29/2012			
Agens	Ty	06/29/2012	Public Relations Support	Mexico	6/30/13
Benisatto	Ashley	06/28/2013			
Blackburn	Taylor	06/29/2012	Public Relations Support	Mexico	6/30/13
Brennan	Judy	06/29/2012	Public Relations Support	Mexico	6/30/13
Briggs	Michael	06/29/2012	Public Relations Support	Mexico	6/30/13
Brown	Allison	10/17/2011	Public Relations Support	Mexico	6/30/13
Bullock	Stanton (Tony)	05/07/2007	Public Relations Support	Hong Kong	3/31/13
Caggiano	Rachel E.	05/07/2007	Digital Media Support	Mexico	6/30/13
Cao	Qing	06/29/2012	Public Relations Support	CCTV	3/31/12
Catarineau	Laura R.	06/29/2012	Public Relations Support	Mexico	6/30/13
Chapski	Jennifer	06/29/2012	Public Relations Support	Mexico	6/30/13
Chieco	Marisssa	12/21/2012			
Childs	Julie Anne	06/29/2012	Public Relations Support	Mexico	6/30/13
Colon	Carol Lyn	06/29/2012	Public Relations Support	Mexico	6/30/13
Coursen	Cameron	12/20/2010			
D'Agostino	Heidi	10/17/2011	Public Relations Support	Mexico	6/30/13
Davenport	Rory	05/07/2007	Public Relations Support	Hong Kong	3/31/13
Davis	Rebecca	01/03/2012	Digital Media Support	Hong Kong	3/31/13
Divigard	Christina	06/29/2012			
Dizzia	Greg	06/29/2012	Public Relations Support	Hong Kong	3/31/13
Drake	Michael	07/01/2008	Public Relations Support	Hong Kong	3/31/13
Driscoll	Aileen	06/29/2012			
Engstrom	Lizelda Lopez	10/17/2011	Public Relations Support	Mexico	6/30/13
Esparza	Yazmine	10/17/2011			
Ewing	John	07/01/2008	Public Relations Support	Hong Kong	3/31/13
Fa	Lindsay	06/29/2012	Digital Media Support	Mexico	6/30/13
Fillip	Chris	06/30/2010	Public Relations Support	Hong Kong	3/31/13
Froemming	Courtney	02/10/2009	Public Relations Support	Networks	12/31/09
Gaglio	Whitney	06/29/2012			
Gaidaenko	Anna	06/28/2013			
Gaswirth	Jac	06/29/2012	Public Relations Support	Mexico	6/30/13
Graves	Christopher J	04/05/2011	Public Relations Support	Hong Kong	3/31/13
Gusikoff	Jennifer Tara	06/29/2012	Public Relations Support	Mexico	6/30/13
Gutierrez	Michelle J.	10/17/2011	Public Relations Support	Mexico	6/30/13
Hanson	Kristi K.	06/29/2012	Public Relations Support	Mexico	6/30/13
Hardeman	Rajene	12/31/2007	Public Relations Support	Hong Kong	3/31/13
Hardy	Laura W.	12/31/2007	Public Relations Support	Hong Kong	3/31/13
Hirsch	Peter	06/29/2012	Public Relations Support	Mexico	6/30/13
Hughes	Joanna Kathryn	06/29/2012			
Hummel	Allyson	01/03/2012	Public Relations Support	Hong Kong	3/31/13
Igel	Vanessa	06/29/2012			
Irons	Todd	06/29/2012	Public Relations Support	Mexico	6/30/13
Jennings	Lauren	01/03/2012	Public Relations Support	Chile	3/31/14
Johnes	Stacey	12/23/2013			
Jones	Jewel	06/29/2012	Public Relations Support	Mexico	6/30/13
Kalman	Zachary	10/17/2011			
Kavadeles	Peter	06/29/2012	Public Relations Support	Mexico	6/30/13
Kehoe	Louise	12/31/2007	Public Relations Support	Mexico	6/30/13
Knuti	Erikka	06/29/2012			
Kosnar	Andrew	10/17/2011	Public Relations Support	Mexico	6/30/13

Appendix C - June 2014 - pg. 2 of 2

Kollanger	Meghan	01/03/2012	Public Relations Support	Hong Kong	3/31/13
Lam	Michelle	06/28/2013			
Lee	Edison	03/07/2007	Digital Media Support	Hong Kong	3/31/13
Lekwa	Claire	06/29/2012	Digital Media Support	Mexico	6/30/13
Liang	Angie	06/29/2012			
Linden	Maggie	07/01/2008	Public Relations Support	Hong Kong	3/31/13
Ling	Margaret R.	12/22/2009	Public Relations Support	Hong Kong	3/31/13
Lowe	Jerry	01/03/2012	Public Relations Support	Hong Kong	3/31/13
Ludlum	Nicholas	10/17/2011	Public Relations Support	Mexico	6/30/13
Lukstat	Richard	01/03/2012	Public Relations Support	Hong Kong	3/31/13
Lyman	Marissa	06/28/2013			
Mangi	Michael	12/31/2007	Digital Media Support	Hong Kong	3/31/13
Mastin	Jennifer E.	07/01/2008	Public Relations Support	Hong Kong	3/31/13
Mathias	Robert F.	05/07/2007	Public Relations Support	Netherlands	12/31/09
Meira	Claudio	06/29/2012	Digital Media Support	Mexico	6/30/13
Metrokin	Todd	06/29/2012	Public Relations Support	Mexico	6/30/13
Moeller	James	07/01/2008	Public Relations Support	Hong Kong	3/31/13
Morain	Anthony	06/29/2012			
Mores	Matthew	06/29/2012	Public Relations Support	Mexico	6/30/13
Mullen	Kellie	12/31/2007	Public Relations Support	Hong Kong	3/31/13
Mullins	Tara	10/17/2011			
Murphy	Aaron	07/02/2009			
Notsinneh	Josefina Ramirez	06/29/2012	Public Relations Support	Mexico	6/30/13
Oleynik	Veronica	06/29/2012			
Pomerantz	Carrie	10/17/2011	Public Relations Support	Mexico	6/30/13
Potter	Christopher	06/29/2012	Public Relations Support	Mexico	6/30/13
Radecki	Shannon	06/29/2012			
Rangel	Nicholas Salvador	12/31/2007	Public Relations Support	Hong Kong	3/31/13
Reid	Rose	06/29/2012	Public Relations Support	Mexico	6/30/13
Richards	Ellen	06/29/2012	Public Relations Support	Mexico	6/30/13
Risi	Jennifer	10/17/2011	Public Relations Support	Mexico	6/30/13
Romano	Christine	06/29/2012	Public Relations Support	Mexico	6/30/13
Rosenbloom	Randi Appelbaum	12/20/2010	Public Relations Support	Mexico	6/30/13
Ross	Lisa Osborne	07/01/2008	Public Relations Support	Hong Kong	3/31/13
Ruano	Gabriela	06/29/2012	Public Relations Support	Netherlands	12/31/09
Ruoff	Beth Ann	06/29/2012	Public Relations Support	Mexico	6/30/13
Salmeron	Jose Antonio Martinez	06/29/2012	Digital Media Support	Mexico	6/30/13
Santos	Robert Bauzon	01/03/2012	Digital Media Support	Chile	3/31/14
Saucerman	Samantha L.	12/23/2013			
Scott	Jennifer	06/29/2012	Public Relations Support	Mexico	6/30/13
Siercks	Jac	06/28/2013			
Simpson	Kendra	06/29/2012	Public Relations Support	Mexico	6/30/13
Smith	Thomas	12/31/2007	Public Relations Support	Hong Kong	3/31/13
Smuland	Jennifer	06/29/2012	Public Relations Support	Chile	3/31/14
Solloway	Jessica	06/29/2012	Digital Media Support	Mexico	6/30/13
Stacey	Jill M.	07/01/2008	Public Relations Support	Hong Kong	3/31/13
Stark	Betsy	06/29/2012	Public Relations Support	Mexico	6/30/13
Stauffer	John	07/02/2009	Digital Media Support	Netherlands	12/31/09
Talley	Randy	12/23/2008	Public Relations Support	Taiwan/Taipei	12/31/09
Valeriano	Julio	06/29/2012	Public Relations Support	Chile	3/31/14
Vento	Valerie	06/29/2012	Public Relations Support	Mexico	6/30/13
Wentzel	Jon C.	06/29/2012	Public Relations Support	Mexico	6/30/13
Wesche	Lauren	06/29/2012	Digital Media Support	Mexico	6/30/13
Whalley	Matthew	01/03/2012	Digital Media Support	Hong Kong	3/31/13
White	Schuyler (Skye)	06/29/2012	Digital Media Support	Mexico	6/30/13
Will	Jessica	06/29/2012			

Appendix E

DOJ Foreign Agents Registration Act

Embassy of Chile

Ogilvy Public Relations (OPR) provided communications counsel on multiple projects including crafting talking points regarding Chile's innovation and entrepreneurship offerings and investment opportunities, developing social media content, distributing press releases, and providing media relations counsel.

OPR also reached out to media via e-mail and by phone, to offer opportunities to meet with Commissioner Carlos Honorato to discuss Chile's trade and business opportunities, to meet with entrepreneurs from Chile and to attend events sponsored by Chile during SxSW2014, which took place in Austin, TX March 7 – March 16.

OPR invited several high-profile influencers and entrepreneurs attending SxSW2014 to meet with Commissioner Carlos Honorato or other visiting Chilean entrepreneurs to discuss potential business opportunities during SxSW2014.

Tourism Fiji

Ogilvy Public Relations (OPR) on behalf of the Tourism Fiji has provided communications counsel and planning, and support on several projects including media relations, daily news monitoring, and familiarization trips.

OPR reached out to media via email and telephone to pitch information about hotels and conferences in Fiji as well as job openings within the Tourism Fiji organization.

OPR also assisted Tourism Fiji in the planning and execution of familiarization trips including vetting and recommending media for trip participation, tracking media requests, drafting weekly media request reports, assisting with travel logistics, securing flights with Fiji Airways, itinerary planning, staffing one romance themed familiarization trip in December 2013, and following up with trip participants to source additional information and images.

Proexport Colombia

Ogilvy Public Relations (OPR) on behalf of Proexport Colombia provided communications counsel on multiple projects including crafting and editing press releases, conducting media briefings, crafting talking points and messaging regarding Proexport's three pillars – tourism, travel and investment, composing bylines, and

providing daily news monitoring for coverage of relevant Colombia themes in the United States press.

OPR also reached out to media via e-mail and by phone, to offer opportunities to meet with government spokespersons from Proexport Colombia on a wide range of issues and to attend Proexport-organized events or events that Proexport participated in. These included press trips to Colombia. Events and press trips included:

- Miami Media Breakfast, Miami, FL (February 25, 2014) – sponsored by Proexport
- eMerge Americas, Miami, FL (May 1-6, 2014) – sponsored by CCC
- Cruise Shipping Miami, Miami, FL (March 15, 2014) – sponsored by Cruise Lines International Association and Florida-Caribbean Cruise Association
- MAGIC Market Week, Las Vegas, NV (February 17-20, 2014) – sponsored by Women's Wear Daily
- Inexmoda, Chicago, IL (March 17, 2014) – sponsored by Inexmoda
- Cartagena Boat Show Press Trip, Cartagena, Colombia (March 20-24, 2014) – sponsored by Cartagena de Indias Tourism Board
- Sail Cartagena Press Trip, Cartagena, Colombia (May 15-19, 2014) – sponsored by Cartagena de Indias Tourism Board
- Cartagena Music Festival Press Trip, Cartagena, Colombia (January 4-12, 2014) – sponsored by Cartagena de Indias Tourism Board
- Colombiatex Press Trip, Medellin, Colombia (January 19 -24, 2014) – sponsored by Inexmoda
- Dairy Press Trip, Bogota & Medellin, Colombia (May 25-20, 2014) – sponsored by Colombian Cattleman Federation

Appendix F

Embassy of Chile

DOJ Foreign Agents Registration Act			
Organization	Name	Method and Date of Contact	Reason for Contact
News Outlets			
8tracks	Jonathan Barnes	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
CBS Radio	Steve Winter	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Clear Channel	Brian Lakamp	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Clear Channel	Mitchell Robinson	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Clear Channel Media & Entertainment	Jennifer Powers	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Clear Channel Media & Entertainment	Jeb Freedman	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Clear Channel Media & Entertainment	Van Webb	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Entercom Communications	Brad Booker	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
ESPN	Stephanie Bell	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Illini Media Company WPGU FM	Alejandro Rodriguez	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
KCRW	Tyler Hale	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
KCRW	Jenny Radelet	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
KDUR Radio	Rachel Sill	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
KERA	Alan Melson	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
KOOP Radio	Christopher Bainsfather	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
KUT Radio	Laurie Gallardo	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
KUT/KUTX	Tyler Pratt	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Marfa Public Radio	Pete Szilagyi	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Marketplace	Meg Cramer	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.

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Organization	Name	Method and Date of Contact	Reason for Contact
NPR	John Burnett	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
NPR	Scott Stroud	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
NY Public Radio	Schuyler Duveen	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Pandora	Ashley Hennings	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Pandora	Simon Fleming-Wood2	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Pandora	Kelly Anneken	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Science Friday Initiative	Julie Leibach	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Sirius XM Radio	Gordon Meyer	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
SomaFM.com	Rusty Hodge	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Conversation Group	Micah Saul	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Conversation Group	Aengus Anderson	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Tunein	Kevin Straley	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Tunein	Bruna de Goes	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Tunein	Stu Redsun	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
USC Radio	Christopher Mendez	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
UT Dallas	Mitchell Owens	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
WBUR	Lisa Tobin	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
WFLV-FM Radio	Rita Houston	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
WGBH The World	Steven Davy	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
WNYC	Paula Szuchman	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
WNYC	Caitlin Thompson	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.

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Organization	Name	Method and Date of Contact	Reason for Contact
WNYC New Tech City	Alex Goldmark	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Al Jazeera English	Rami Khater	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
American Experience/PBS	Martha Jacobs	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Associated Press	Michael Dutton	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Bloomberg TV	Emily Chang	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Bloomberg TV	Katy Finneran	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Bloomberg TV	Alan Jeffries	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
CBS News	Maggie Rulli	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Channel 4 TV	Anastasia Miralis	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
CNBC	Erika Santoro	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
CNN	Colette Bennett	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
CNN	Sonia Kose	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
CNN	Elizabeth Petescia	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
CNN	Sean Redlitz	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
CNN	Joshua Rubin	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
CNN	Dan Seith	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
CNN	Brian Stelter	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Disney/ABC TV Group	Josef Robey	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
E! News	Noelia Murphy	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Food Network & Cooking Channel	Laura Bernard	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
FOX KRBK	Nathan McVay	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.

Organization	Name	Method and Date of Contact	Reason for Contact
Fox News	Jehmu Greene	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Gannett	Gary Love	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
IEEE.tv	Stephen Esker	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
KLRU	Colleen Nelson	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
KLRU TV/Austin PBS	Galia Farber	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
KLRU TV/Austin PBS	Libby Peterek	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
KSAT-TV	Sarah Lloyd	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
KVUE	Rebekah Hood	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
KVUE	Tyler Sieswerda	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Longhorn Network	Kaylee Hartung	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Media Camp/Turner	Jeff Eddings	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
MSNBC	Irena Chemin	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
MSNBC	Nisha Chittai	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
MSNBC	Lisa Everson	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
MSNBC	David Hashim	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
MSNBC	Colin Jones	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
MSNBC	Farrá Kóber	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
MSNBC	Kailani Koenig-Muenster	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
MSNBC	Dafna Linzer	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
MSNBC	Cara Maresca	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
MSNBC	Erica Pepitone	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.

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Organization	Name	Method and Date of Contact	Reason for Contact
MSNBC	Alex Wagner	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
MSNBC	Richard Wolffe	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
MSNBC-TV	JJ Ramberg	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
MSNBC-TV	Frank Silverstein	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Multivu	Lawrence Cardarelli	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
NBC	Dianee Hatlestad	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
NBC	Richard Licata	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
NBC	Rebecca Marks	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
NBC Universal/Syfy	Dana Ortiz	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
News4SA.com/FOXSanAntonio.com	Kiko Martinez	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
NOVOtv	Irma Lozano	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
NUVOtv	Richard Lee	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
PBS	Natalie Benson	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
PBS	Anais Cayo	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
PBS	Derrick Chamlee	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
PBS	Kevin Dando	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
PBS	Sara DeWitt	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
PBS	Courtney Knox	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
PBS	Melissa Mills	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
PBS	Phil Piga	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
PBS	Claire Quin	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.

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Organization	Name	Method and Date of Contact	Reason for Contact
RETN	Drew Franzier	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
RETN	Ross Ransom	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Associated Press Television News	John Mone	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Pete Holmes Show	Nick Bernstein	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Time Warner Cable Media	Linda Evans	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Time Warner Cable News Vocal Visions	Develon Douglas	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Tribune	Christopher Randour	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Turner Broadcasting	Christina Miller	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Turner Broadcasting/truTV	Stella Min	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
TWC News	Andrew Brooksbank	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
TWC News	Michael Pearson	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Univision	Kevin Conroy	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Univision	Rachel Gross	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Univision	Luciano Tobias	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Univision	Lara Migliassi	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Univision	Guillermo Rastelli	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Viacom Media Networks	Raman Nanda	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
WETA	Elaine Laughlin	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
What's Trending	Shira Lazar	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
American Press Institute	Dante Chinni	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Atlantic Media Company	Tom Cochran	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.

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Organization	Name	Method and Date of Contact	Reason for Contact
Austin American-Statesman	Peter Blackstock	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Austin American-Statesman	Steve Dorsey	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Austin American-Statesman	Susie Ellwood	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Austin American-Statesman	Nancy Flores	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Austin American-Statesman	Suzanne Halliburton	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Austin American-Statesman	Jason Jarrett	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Austin American-Statesman	Matthew Odam	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Austin American-Statesman	Tammy Perez	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Austin American-Statesman	Dale Roe	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Austin American-Statesman	Marlon Sorto	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Austin American-Statesman	Jackie Stone	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Austin American-Statesman	Liliana Valenzuela	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Austin American-Statesman	Dan Zehr	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Brentwood News/Santa Monica Mirror	Jeffrey Hall	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Chicago Tribune Blue Sky Innovation	John Carpenter	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Complex Media Network	Insanul Ahmed	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Fast Company	Austin Carr	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Fast Company	Chris Dannen	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Fast Company	Natalie Espinosa	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Fast Company	Jessica Hullinger	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Fast Company	Tara Mitchell	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.

Received by NSD/FARA Registration Unit 06/30/2014 10:01:17 PM

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Organization	Name	Method and Date of Contact	Reason for Contact
Fast Company	Robert Safian	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Fast Company	Chuck Salter	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Forbes	Kelly Clay	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Forbes	Tomio Geron	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Forbes	Jean-Baptiste Su	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Forbes Magazine	Kashmir Hill	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Fortune	Erin Griffith	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Gannett	Melissa Hill	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Gannett	Steve Kidera	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Hearst Magazines	Jerry Beilinson	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Hilltop Views	Brooke Blanton	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Houston Chronicle	Lise Olsen	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Houston Press	Emerald McLaughlin	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
JoesDaily.com	Joseph Miragliotta	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
La Prensa	Dennis Ayotte	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Mashable	Jason Abbruzzese	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
New York Post	Nora Barak	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
New York Post	Michael Liss	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
New York Post	Joel Pavelski	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Nikkei Newspaper	Tamami Shimizuishi	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Philadelphia Inquirer	Dante DeLuca	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.

Received by NSD/FARA Registration Unit 06/30/2014 10:01:17 PM

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Popular Science	Colin Lecher	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
San Antonio Business Journal	Donna J. Tuttle	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
San Antonio Express-News	Edmond Ortiz	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
San Antonio Express-News/Prime Time Newspapers	Lorne Chan	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
SXSW Staff/Austin Chronicle	Derek Wagner	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Texas Monthly	Jason Cohen	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Texas Monthly	Erica Grieder	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Texas Monthly	Jake Silverstein	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Texas Monthly	Sonia Smith	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Atlanta Journal-Constitution	Michelle Serra	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Atlanta Journal-Constitution	Katie Tankersley	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Atlantic	M Scott Havens	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Austin Chronicle	Michael Agresta	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Austin Chronicle	Neha Aziz	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Austin Chronicle	Zeke Barbaro	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Austin Chronicle	Mark Bartel	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Austin Chronicle	Sandy Bartel	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Austin Chronicle	Michael Barnett	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Austin Chronicle	Margorie Baumgarten	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Austin Chronicle	Jessica Cape	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Austin Chronicle	Sandy Carson	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.

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The Austin Chronicle	Erin Collier	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Austin Chronicle	Doug Freeman	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Austin Chronicle	Dan Hardick	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Austin Chronicle	Shelley Hiam	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Austin Chronicle	Chase Hoffberger	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Austin Chronicle	Devaki Knowles	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Austin Chronicle	Margaret Moser	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Austin Chronicle	Monica Riese	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Austin Chronicle	Marc Savlov	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Austin Chronicle	Jason Stout	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Austin Chronicle	Jash Styles	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Austin Chronicle	Kristine Tofte	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Austin Chronicle	Brandon Watkins	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Austin Chronicle	Sarah Wolf	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Austin Chronicle	Todd Wolfson	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Buffalo News Inc.	David Adkins	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Chronicles of Philanthropy	Raymund Flandez	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Futurist Magazine and World Future Society	Patrick Tucker	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Guardian	Spencer Ackerman	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Lasso	Alexander Ancira	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The New York Times	Seth Kugel	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.

Received by NSD/FARA Registration Unit 06/30/2014 10:01:17 PM

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The New York Times	Graham Roberts	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The New York Times	Jason Spingarn-Koff	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The New Yorker	Matthew Diffee	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The New Yorker	Bob Mankoff	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Sound Magazine	Scott Yager	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The University Star	Liza Winkler	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Wall Street Journal	Geoffrey Fowler	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Wall Street Journal	Doug MacMillan	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Wall Street Journal	Rolfe Winkler	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
TIME Inc.	Catherine Chou	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
TIME Inc.	Jessica Hempel	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
TIME Magazine	Kira Pollack	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
USA Today	Edward Baig	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
USA Today	Daniel Hurwitz	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
USA Today	Rick Jervis	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
USA Today	Jonathan Swartz	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Walla Walla Union Bulletin	Margot Stewart	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Wired	Ariel Zambelich	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Ain't It Cool News	Rebecca Elliott	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Ain't It Cool News	Mike McCutchen	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
American City Business Journals	David Fink	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.

Received by NSD/FARA Registration Unit 06/30/2014 10:01:17 PM

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American City Business Journals	Alvin Kreitman	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
American City Business Journals	Ed Stych	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Associated Press	Eric Carvin	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Associated Press	Joy Jones	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Associated Press	Dina Lawrence	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Associated Press	Sean McCorkle	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Associated Press	Colleen Newvine	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Austin American-Statesman	Matthew Danser	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
BBC News	Anthony Zurcher	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
BBC.com	Peter Bowes	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
bbc.com	Matt Danzico	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
BBC.com	Rose Eveleth	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
BBC.com	Jack Stewart	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
BestTechie	Jeff Weisbein	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
BestTechie	Amanda Wiltse	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Bloomberg View	Zara Kessler	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Bloomberg View	Tim Lavin	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Bloomberg View	Timothy OBrien	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Bloomberg View	Kirsten Salyer	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Business Insider	Pax Dickinson	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Business Insider	Andrew Fleming	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.

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Business Insider	Alyson Shontell	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
CBS Interactive	Kristen Riemersma	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
CNN	Kelly Wallace	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
CNN	Linda Tao	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
CNNMoney	Dominic Aratari	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
CNNMoney	Robert Hanley	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
CNNMoney	Lakshmi Mudlapur	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
CNNMoney	Alex Netson	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Complex Media	Dana Droppo	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Complex Media	Hanuman Welch	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Conde Nast	Gina Lee	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Conde Nast	Charl Porter	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Daily News	Cyna Alderman	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Dallas Observer	Joe Tone	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Digg	Veronica de Souza	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Digital First Media	Mandy Jenkins	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Digital First Ventures	Gena Hamilton	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
DoStuff Media	Michael Feferman	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Dow Jones	Erin Spurling	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Dow Jones/The Wall Street Journal	Lisa Ortiz	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Dow Jones/The Wall Street Journal	Ben Rubenstein	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.

Received by NSD/FARA Registration Unit 06/30/2014 10:01:17 PM

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Entrepreneur	Linda Lacina	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Examiner	Suzanne Cordeiro	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Fast Company	Rae Ann Fera	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Fast Company	Rebecca Greenfield	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Findery	Heather Champ	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
fivethirtyeight	Nate Silver	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Forbes	Dikenta Dike	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Forbes	William Sanderson	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
French Morning Texas	Cecile Fandos	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Future	Evan Shamoon	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Gannett	Jeremy Billy	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Gannett	Christine Terrell	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Gannett Digital	Dana Moore	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Gannett/USA Today	Anthony Fox	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Gannett/USA Today	John Geddes	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Gannett/USA Today	Robert Padavick	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Gannett/USA Today	Chris Sweigart	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Gawker Media	Rose Annis	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Gawker Media	Carmie Baker	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Gawker Media	Sam Biddle	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Gawker Media	Justin Cross	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.

Received by NSD/FARA Registration Unit 06/30/2014 10:01:17 PM

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Gawker Media	Zoe Gordon	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Gawker Media	Victor Jeffreys	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Gawker Media	Joel Johnson	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
GivingCity Austin	Monica Williams	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Harvard Business Review	Sarah Green	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Huffington Post: HuffPost Live	Roy Sekoff	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
HuffPost Comedy	Ross Luippold	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
HuffPost Live	Ahmed Shihab-Eldin	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
IEEE Spectrum	Erico Guizzo	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Indiewire	Dana Harris	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Indiewire	James Israel	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Indiewire	Ben Travers	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
KQED	Jenny Hatfield	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Los Angeles Times	Martin Beck	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Los Angeles Times	Paul Olund	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Machinima	Kevin Doohan	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Mashable	Pete Cashmore	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Mashable	Jennifer Diamond	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Mashable	Lauren Drell	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Mashable	Brian Drescher	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Mashable	Evan Engel	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.

Organization	Name	Method and Date of Contact	Reason for Contact
Mashable	Kelly Hodges	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Mashable	Greg Messinger	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Mashable	Adam Ostrow	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Mashable	Jim Roberts	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Mashable	Seth Rogin	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Mashable	Matt Silverman	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Mashable	Darren Tome	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Mashable	Kristine Yapp	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Matter	Jake Shapiro	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Matter Ventures	Corey Ford	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
mediabistro.com	Angela Washeck	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
MediaPost	Chuck Martin	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
NBC News	Helen Popkin	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
NBC Universal	Lenore Moritz	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
NBC/Telemundo	Joevanny Duran	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
NBCNews.com	Matt Rivera	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
New York Daily News	Lauren Johnston	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
NPR	Elise Hu	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
NY Observer/BetaBeat	Gary Sharma	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Nytimes.com	Ellene Zimmerman	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
PBS Kids Interactive	Karin Jue	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.

Received by NSD/FARA Registration Unit 06/30/2014 10:01:17 PM

Organization	Name	Method and Date of Contact	Reason for Contact
PCMag.com	Kirsten Cluthe	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
PCMagazine	Fahmida Rashid	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
POPSUGAR Tech	Nicole Nguyen	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
POPSUGAR Tech	Kelly Schwarze	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Quartz	Zach Seward	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Re/Code	Bonnie Cha	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Reuters Media	Brett Curtis	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Rivet News Radio	Ben Meyerson	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
RYOT	Bryn Mooser	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
San Francisco Chronicle/SF Gate	Meg Obrien	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
San Francisco Chronicle/SF Gate	Erin Skidmore	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Search Engine Journal	Kelsey Jones	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
SheKnows and A Little Alytude	Alyson Walansky	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Silicon Hills News	Susan Lahey	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Silicon Prairie News	Jean Nobile	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Small Biz Daily	Rieva Lesonsky	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
SmartBrief Inc	Daley Epstein	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Storycode	Aina Abiodun	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
TechCrunch	Jay Donovan	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
TechCrunch	Ryan Lawler	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Teen Vogue/Conde Nast	Naomi Nevitt	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.

Received by NSD/FARA Registration Unit 06/30/2014 10:01:17 PM

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Organization	Name	Method and Date of Contact	Reason for Contact
Texas Monthly	Sam Martin	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Texas Tribune	Brandi Grissom	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Atlanta Journal-Constitution	Nunzio Lupo	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Atlantic	Alexis Madrigal	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Chris Voss Show	Chris Voss	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Chronicle of Philanthropy	Cody Switzer	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Daily Dot	Iola Bakare	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Daily Dot	Austin Powell	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Daily Dot	Audra Schroeder	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Daily Dot	Logan Youree	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Echo Nest/Evolver.fm	Eliot Van Burskirk	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Guardian	Eliza Anyangwe	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Guardian	Henry Barnes	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Huffington Post	Tim McDonald	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Huffington Post	Katia McGlynn	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Motley Fool	Rex Moore	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Motley Fool	Greg Robieto	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The New York Times	Kareem Ahmed	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The New York Times	Tony Brancato	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The New York Times	Jennifer Preston	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The New York Times	Andrew Revkin	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.

Received by NSD/FARA Registration Unit 06/30/2014 10:01:17 PM

Organization	Name	Method and Date of Contact	Reason for Contact
The Onion/A.V. Club	Kyle Ryan	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Poynter Institute	Kelly McBride	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Street	Reuben Ramirez	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Texas Tribune	Becca Aaronson	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Texas Tribune	Jake Batsell	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Texas Tribune	Rodney Gibbs	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Texas Tribune	Amanda Krauss	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Texas Tribune	Travis Swicegood	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Texas Tribune	Agnes Varnum	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Verge	Adrianne Jeffries	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Wall Street Journal	Christina Babbitts	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Wall Street Journal	Emily Prapuolenis	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Wall Street Journal	Rachel Silverman	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
The Washington Post	Matt McFarland	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
TheGrio.com	Dan Woolsey	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
therepublic.com	Chase Martin	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
TheStreet	Debra Borchardt	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Thompson Reuters	Matt Carey	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Thompson Reuters	Sarah McBride	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Thrillist	Ben Lerer	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
TIME	Mike Rucker	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.

Received by NSD/FARA Registration Unit 06/30/2014 10:01:17 PM

Organization	Name	Method and Date of Contact	Reason for Contact
Time Out	Janet Caputo Karp	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Time Out	Shannon Marcotte	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Turner Broadcasting	Jim Doeden	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Turner Broadcasting	Joseph Dugan	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Turner Digital	David Dick	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
U.S. News and World Report	Angela Haupt	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
U.S. News and World Report	Stephanie Salmon	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Uncommon Wisdom Daily	Patrick Watson	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Upworthy	Rebecca Eisenberg	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Upworthy	Mischa Nachtigal	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Upworthy.com	Adam Mordecai	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
USA Today	Mary Nahomiak	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
USA Today	Scott Stein	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
USA Today	Clay Walker	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
VentureBeat	Dylan Tweney	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Viacom International	Hiram Enriquez	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Wall St Cheat Sheet	Alexandra Eissler	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
WGSN	Sarah Owen	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Wired Magazine	Cliff Kuang	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
wired.com	Mark McClusky	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
wired.com	Eric Steuer	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.

Received by NSD/FARA Registration Unit 06/30/2014 10:01:17 PM

Organization	Name	Method and Date of Contact	Reason for Contact
WTOP News	Kenny Fried	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Yahoo	Jessica Berlin	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Yahoo	Jay Demetillo	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Yahoo	Beverly Jackson	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Yahoo	Brad Marshland	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Yahoo	Eric Orvieto	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Yahoo	Paul Rosales	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Yahoo	Marco van Hyckama Vlieg	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Yahoo!	Ben Chiu	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
Zimbio.com	Alicia Dennis	Emailed and called 2/18 - 3/7	Extend invitation to visit the Chile booth at SXSW2014, interview ProChile spokesperson and visiting Chilean entrepreneurs.
SXSW2014 Influencers			
Twitter	Sylvain Carle	Tweeted, emailed 2/24 - 2/28	Extended invitation to visit Chile's booth, meet with Chilean dignitaries and entrepreneurs during SxSW2014
Belly Card	Shay Howe	Tweeted, emailed 2/24 - 2/28	Extended invitation to visit Chile's booth, meet with Chilean dignitaries and entrepreneurs during SxSW2014
ezCollaborator	Jose Briones	Tweeted, emailed 2/24 - 2/28	Extended invitation to visit Chile's booth, meet with Chilean dignitaries and entrepreneurs during SxSW2014
Zite	Mark Johnson	Tweeted, emailed 2/24 - 2/28	Extended invitation to visit Chile's booth, meet with Chilean dignitaries and entrepreneurs during SxSW2014
Tagged	Greg Tseng	Tweeted, emailed 2/24 - 2/28	Extended invitation to visit Chile's booth, meet with Chilean dignitaries and entrepreneurs during SxSW2014
Ubilabs	Martin Keppe	Tweeted, emailed 2/24 - 2/28	Extended invitation to visit Chile's booth, meet with Chilean dignitaries and entrepreneurs during SxSW2014
Change Sciences	Pamela Pavliscak	Tweeted, emailed 2/24 - 2/28	Extended invitation to visit Chile's booth, meet with Chilean dignitaries and entrepreneurs during SxSW2014
Razor Fish	Hawk Thompson	Tweeted, emailed 2/24 - 2/28	Extended invitation to visit Chile's booth, meet with Chilean dignitaries and entrepreneurs during SxSW2014
August	Jason Johnson	Tweeted, emailed 2/24 - 2/28	Extended invitation to visit Chile's booth, meet with Chilean dignitaries and entrepreneurs during SxSW2014
Clarity Innovations	Thor Prichard	Tweeted, emailed 2/24 - 2/28	Extended invitation to visit Chile's booth, meet with Chilean dignitaries and entrepreneurs during SxSW2014

Received by NSD/FARA Registration Unit 06/30/2014 10:01:17 PM

Organization	Name	Method and Date of Contact	Reason for Contact
ezeep	Marian Julius Zange	Tweeted, emailed 2/24 - 2/28	Extended invitation to visit Chile's booth, meet with Chilean dignitaries and entrepreneurs during SxSW2014
Made by Many	Peter Parkes	Tweeted, emailed 2/24 - 2/28	Extended invitation to visit Chile's booth, meet with Chilean dignitaries and entrepreneurs during SxSW2014
King.com	Tommy Palm	Tweeted, emailed 2/24 - 2/28	Extended invitation to visit Chile's booth, meet with Chilean dignitaries and entrepreneurs during SxSW2014
Black Pixel	Kevin Kirkpatrick	Tweeted, emailed 2/24 - 2/28	Extended invitation to visit Chile's booth, meet with Chilean dignitaries and entrepreneurs during SxSW2014
WeVideo Inc	Jostein Svendsen	Tweeted, emailed 2/24 - 2/28	Extended invitation to visit Chile's booth, meet with Chilean dignitaries and entrepreneurs during SxSW2014
EasilyDo	Hetal Pandya	Tweeted, emailed 2/24 - 2/28	Extended invitation to visit Chile's booth, meet with Chilean dignitaries and entrepreneurs during SxSW2014
HATCH pitch	Colleen Brady	Tweeted, emailed 2/24 - 2/28	Extended invitation to visit Chile's booth, meet with Chilean dignitaries and entrepreneurs during SxSW2014
Music is My First Language	John Ousby	Tweeted, emailed 2/24 - 2/28	Extended invitation to visit Chile's booth, meet with Chilean dignitaries and entrepreneurs during SxSW2014
Water.org	Mike McCamon	Tweeted, emailed 2/24 - 2/28	Extended invitation to visit Chile's booth, meet with Chilean dignitaries and entrepreneurs during SxSW2014
Buckeye Interactive	Steve Grumwell	Tweeted, emailed 2/24 - 2/28	Extended invitation to visit Chile's booth, meet with Chilean dignitaries and entrepreneurs during SxSW2014

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Received by NSD/FARA Registration Unit 06/30/2014 10:01:17 PM

Appendix F

Proexport Colombia

DOJ Foreign Agents Registration Act

Organization	Contact Name	Method	Date of Contact	Reason for Contact
Fashion Manuscript	Eileen Talone	Email/Phone	1/3/2014	Contacted reporter to coordinate interview
El Nuevo Herald	Daniel Fernandez	Email/Phone	1/4/2014	Coordinated press trip and issued itinerary
Institutional Investor	Jason Mitchell	Email/Phone	1/6/2014	Organized in-person interview for reporter with Proexport president
Global Finance	Forrest Jones	Email/Phone	1/6/2014	Reached out to coordinate interview
San Francisco Chronicle	Helen Anne Travis	Email/Phone	1/6/2014	Drafted answers for reporter
Fashion Manuscript	Eileen Talone	Email/Phone	1/6/2014	Facilitated interview with reporter and Proexport partner
Black Meetings and Tourism	Solomon Herbert	Email/Phone	1/6/2014	Coordinated interview with reporter
Successful Meetings	Mark Chesnut	Email/Phone	1/6/2014	Sent questions to reporter that were unanswered
Focus Daily News	Rita Cook	Email/Phone	1/6/2014	Followed up with reporter, sent coverage to Proexport
Flowers&	Bruce White	Email/Phone	1/6/2014	Followed up with reporter, sent coverage to Proexport
Examiner.com,	Bob Shulman	Email/Phone	1/6/2014	Followed up with reporter, sent coverage to Proexport
Ebony.com	Lisa Bonner	Email/Phone	1/6/2014	Followed up with reporter, sent coverage to Proexport
Textile Insight	Eben Nicaastro	Email/Phone	1/6/2014	Followed up with reporter, sent coverage to Proexport
El Nuevo Herald	Daniel Fernandez	Email/Phone	1/6/2014	Followed up with reporter, sent coverage to Proexport
The Couch Sessions	Vickey Ford	Email/Phone	1/6/2014	Followed up with reporter, sent coverage to Proexport
Insider Radio/Magazine	Rita Cook	Email/Phone	1/6/2014	Followed up with reporter, sent coverage to Proexport
Drew Pearson Show	Paul Salfen	Email/Phone	1/6/2014	Coordinated and followed up for press trip
Energy Intel	Naki Mendoza	Email/Phone	1/6/2014	Coordinated and followed up for press trip
Merger Market	Abraham Manshie	Email/Phone	1/6/2014	Coordinated and followed up for press trip
Latin Business Chronicle	Mark Keller	Email/Phone	1/6/2014	Coordinated and followed up for press trip
Diario Las Americas	Laura Rivera	Email/Phone	1/6/2014	Followed up for press trip
The Street	Dan Freed	Email/Phone	1/6/2014	Coordinated and followed up for press trip
JaxFax	Denise Mattia	Email/Phone	1/6/2014	Coordinated and followed up for press trip
Cruise Bug Chatter	Theresa Russel	Email/Phone	1/6/2014	Coordinated and followed up for press trip
Around the World Travel Radio	Richard Carroll	Email/Phone	1/6/2014	Coordinated and followed up for press trip
International Freelancer	Robert Bone	Email/Phone	1/6/2014	Coordinated and followed up for press trip
SeaTrade	Anne Kalosh	Email/Phone	1/6/2014	Coordinated and followed up for press trip; ongoing outreach
NBC Inc. WELL	Jetta Bates	Email/Phone	1/6/2014	Coordinated and followed up for press trip
International Travel News	Arthur Hann	Email/Phone	1/6/2014	Followed up with reporter, sent coverage to Colombia
Travel Agent Magazine	Joe Pike	Email/Phone	1/6/2014	Coordinated and followed up for press trip
FLOWERS&	Bruce Wright	Email/Phone	1/6/2014	Followed up with reporter, sent coverage to Colombia
Valley Scene magazine	Rita Cook	Email/Phone	1/7/2014	Ongoing outreach and support after Press Trip
Examiner.com	Bob Schulman	Email/Phone	1/10/2014	Coordinated and followed up for press trip
Stylesight/Sourcing Journal	Eben Nicaastro	Email/Phone	1/19/2014	Coordinated and followed up for press trip
Ebony.com	Lisa Bonner	Email/Phone	1/21/2014	Ongoing outreach and support
Global Trade	Warren Strugatch	Email/Phone	2/1/2014	Monitored coverage and sent to Proexport
Global Finance	Forrest Jones	Email/Phone	2/1/2014	Spoke with reporter
San Francisco Chronicle	Helen Anne Travis	Email/Phone	2/1/2014	Drafted answers for interview
Institutional Investor	Jason Mitchell	Email/Phone	2/1/2014	coordinated interview

Received by NSD/FARA Registration Unit 06/30/2014 10:01:17 PM

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Organization	Contact Name	Method	Date of Contact	Reason for Contact
The Couch Sessions	Vickey Ford	Email/Phone	2/1/2014	Reached out for information
Latin Trade	Mark Chesnut	Email/Phone	2/1/2014	Secured coverage; sent to Proexport
On Travel Radio	Paul Lasey	Email/Phone	2/1/2014	Coordinated interview and story
The Miami Herald	Mimi Whitefield	Email/Phone	2/1/2014	Confirmed attendance at event
Latin Trade	Mark Chesnut	Email/Phone	2/13/2014	Sent out informational request
Casalatina.com	Nora	Email/Phone	2/14/2014	Coordinated coverage
Black Meetings and Tourism	Solomon Herbert	Email/Phone	2/14/2014	Coordinated phone interview
Latin Business Chronicle	Mark Keller	Email/Phone	2/14/2014	Secured coverage after press trip
CasaLatina.com	Nora Diaz Bretherton	Email/Phone	2/14/2014	Ongoing outreach and support
Fashion Manuscript	Giglio	Email/Phone	2/17/2014	coordinated coverage expected in May
Diario Las Americas	Laura Rivera	Email/Phone	2/25/2014	Reached out to press about an event
Negocios US	Eduardo Hapke	Email/Phone	2/25/2014	Reached out to press about an event
VOXXI	Pierre Cuevas	Email/Phone	2/25/2014	Reached out to press about an event
WorldCity News	Ken Roberts	Email/Phone	2/25/2014	Reached out to press about an event
Travel Weekly	reporter	Email/Phone	3/1/2014	Contacted reporter regarding press trip
Global Trade	Warren Strugatch	Email/Phone	3/1/2014	Assisted reporter with coverage
San Francisco Chronicle	Helen Anne Travis	Email/Phone	3/1/2014	Drafted answers for interview
Successful Meetings	Vincent Alonzo	Email/Phone	3/1/2014	Organized meeting
Recommend Magazine	Paloma Villaverde de Rico	Email/Phone	3/1/2014	contacted re: on site interview
Popular Cruising	Jason Leppert	Email/Phone	3/1/2014	contacted re: on site interview
Bon Voyage	Sherri Eisenberg	Email/Phone	3/1/2014	waiting to schedule phone interview at a later date
Cruise Industry News	Monty Mathisen	Email/Phone	3/1/2014	Scheduled phone interview
AlisuMag.com	Daniel Hernandez Lyon	Email/Phone	3/3/2014	Ongoing outreach and support
Watchboom	Bob Schulman	Email/Phone	3/5/2014	contacted for recap of press trip
International Travel News	Arthur Hanna	Email/Phone	3/11/2014	contacted regarding coverage after press trip
Chicago Tribune	Carolina Fernandez Posada	Email/Phone	3/17/2014	Secured coverage
Hoard's Dairyman	Abelardo Martinez	Email/Phone	4/1/2014	contacted to attend press trip
Industria Alimentica	Delly Salazar	Email/Phone	4/1/2014	contacted to attend press trip
Diario Las Americas	Laura Rivera	Email/Phone	4/1/2014	contacted to interview
Nearshore America	Loren Moss	Email/Phone	4/1/2014	contacted to interview
San Francisco Chronicle	Helen Anne Travis	Email/Phone	4/1/2014	Drafted answers for interview
Steve Harvey Show	Natalie Burke	Email/Phone	4/1/2014	proactive outreach and ongoing engagement
JAXFAX	Katie Hultgren	Email/Phone	4/1/2014	proactive outreach and ongoing engagement
Business Travel Destinations	Patrick Marshall	Email/Phone	4/1/2014	proactive outreach and ongoing engagement
Forbes Travel Guide	Jennifer Kester	Email/Phone	4/1/2014	proactive outreach and ongoing engagement
Travel Weekly	Michelle Baran	Email/Phone	4/1/2014	contacted regarding interview
Travel Market Report	Harvey Chipkin	Email/Phone	4/1/2014	contacted regarding interview
Elite Traveler TV	Janet Alexander	Email/Phone	4/1/2014	contacted regarding interview
Travel Agent Magazine	Jena Tesse Fox	Email/Phone	4/1/2014	contacted regarding interview and recap of coverage
Travel + Leisure	Nikki Ekstein	Email/Phone	4/1/2014	proactive outreach and ongoing engagement
About.com	Ana Figueroa	Email/Phone	4/1/2014	coordinated confirmation and travel itineraries for press trip

Received by NSD/FARA Registration Unit 06/30/2014 10:01:17 PM

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Organization	Contact Name	Method	Date of Contact	Reason for Contact
El Nuevo Herald/Caliente Semanal	Isabel Olmos	Email/Phone	4/1/2014	coordinated confirmation and travel itineraries for press trip
National Geographic	Jeannine Barron	Email/Phone	4/1/2014	Reporter requested information for coverage
Bon Voyage	Sherry Eisenberg	Email/Phone	4/1/2014	secured interview as a result of outreach
GoWorldTraveler.com	Bob Schulman	Email/Phone	4/9/2014	contacted reporter as a result of their coverage
Latin Flyer	Bob Schulman	Email/Phone	4/10/2014	contacted reporter as a result of their coverage
Travel Market: Report	Harvey Chipkin	Email/Phone	4/15/2014	contacted to coordinate on outreach and campaign
Travel Agent Central	Jena Tesse Fox	Email/Phone	4/16/2014	contacted reporter as a result of their coverage
International Meetings Review	Jena Tesse Fox	Email/Phone	4/17/2014	contacted reporter as a result of their coverage
Elite Traveler TV	Janet Alexander	Email/Phone	4/29/2014	contacted regarding campaign
Miami Herald	Nancy Dahlberg	Email/Phone	5/1/2014	Contacted to secure an interview
Bloomberg	Matt Bristow	Email/Phone	5/1/2014	reached out for connection for interview
EFE	Teresa Bouza	Email/Phone	5/1/2014	contacted regarding interview
Latin Business Chronicle	Santiago Gutierrez	Email/Phone	5/1/2014	secured email interview
Steve Harvey Show	Natalie Burke	Email/Phone	5/1/2014	contacted regarding an outreach and PR opportunity
Successful Meetings	Deanna Ting	Email/Phone	5/1/2014	Deanne would like to include Colombia in a feature story and speak to claudia regarding the MICE investments.
Hotel Online	Michelle Renn	Email/Phone	5/1/2014	contacted regarding coverage opportunity
Luxury Travel Magazine	Deb Abraham	Email/Phone	5/1/2014	secured and drafted byline
New York Times Magazine	Maureen Orth	Email/Phone	5/8/2014	followed up regarding coverage
Fashion Manuscript	Vanessa Groce	Email/Phone	5/13/2014	contacted regarding the coverage this month from Luz Adela's byline.
Business Travel Destinations	Patrick Marshall	Email/Phone	5/16/2014	followed up for coverage
Latin Business Chronicle	Santiago Gutierrez	Email/Phone	5/22/2014	followed up for coverage
Advanced Textiles Source	Janet Preus	Email/Phone	5/27/2014	secured interview connection
Minneapolis Star-Tribune	Karen Catchpole	Email/Phone	5/27/2014	followed up after coverage

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Appendix F

TOURISM FIJI

DOJ Foreign Agents Registration Act			
Organization	Name	Method and Date of Contact	Reason for Contact
News Outlets			
Brides	Jacqueline Gifford	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Shermans Travel Blog	Donna Heiderstadt	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Fathom	Jeralyn Gerba	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Travel + Leisure Online	Sherri Eisenberg	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Fordors	Erica Duecy	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Elite Traveler	Gauri Gidwani	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Advantage Media	Monica Allevan	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Jaunted	Cynthia Drescher	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
The Vacation Gals	Kara Williams	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Venture County Star	David Loe	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
OC Register	Gary Warner	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Tribune	Ross Werland	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
SF Chronicle	Spud Hiltom	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
The Sacramento Bee	Sam McManis	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Huffington Post	Paul Brady	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
SheKnows	Selena Dehne	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Honeymoons.com	Susan Wagner	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
The Knot	Amanda Black	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Bridal Guide Magazine	Kristen Klein	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Venere	Susan	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
The Cinderella Project Blog	Grace Lee	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Martha Stewart	Cari Wolfert	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Destination Weddings & Honeymoons	Susan Moynihan	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Honeymoons Blog	Sarah Jenson	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
American Nomad	Laura Martone	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Digital Nomad	Andrew Evans	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Travel Mole	Kelly Gretchen	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Vagabond Song	Wade Shepard	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Globe Trotter Girls	Ms. Dani	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Girls Getaway Guide	Casey Wohl	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Budget Travel	Gillian Telling	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Go Galavanting	Kim Mance	2/4, emailed	Tourism Fiji Pin Your Perfect Wedding competition
Media Bistro	Donya Blaze	2/20, emailed	Tourism Fiji to Establish Public Relations Unit
Media Bistro	Donya Blaze	4/4, emailed	Tourism Fiji Seeking International Market Research Agency
Bulldog Reporter	Richard Carufel	2/20, emailed	Tourism Fiji to Establish Public Relations Unit

Organization	Name	Method and Date of Contact	Reason for Contact
Bulldog Reporter	Richard Carufel	4/4, emailed	Tourism Fiji Seeking International Market Research Agency
Shermans Travel	Stephanie Johnnidis	4/23, emailed	Denarau Island Convention Centre Official Opening
Hotel Chatter	Katie Knorovsky	4/23, emailed	Denarau Island Convention Centre Official Opening
Hotel Management	Elliot Mest	4/23, emailed	Denarau Island Convention Centre Official Opening
Hotel News Now	Stephanie Whartone	4/23, emailed	Denarau Island Convention Centre Official Opening
Hotel Online	Michelle Renn	4/23, emailed	Denarau Island Convention Centre Official Opening
Plate Online	Dani Friedland	4/23, emailed	Denarau Island Convention Centre Official Opening
Hotel Business	Dennis Nessler	4/23, emailed	Denarau Island Convention Centre Official Opening
Travel Weekly	Danny King	4/23, emailed	Denarau Island Convention Centre Official Opening
Freelance	McLean Robbins	4/23, emailed	Denarau Island Convention Centre Official Opening
Fodors	Cate Starmer	4/23, emailed	Denarau Island Convention Centre Official Opening
ESPN.com, XGames, Canoe & Kayak	Jeffery Maag	12/1, emailed and called	FAM Trip Set Up & Vetting
Islands Magazine	Sarha Sekula	1/16, emailed	FAM Trip Set Up & Vetting
Family Time Magazine	Mike O'Connell	4/22, emailed and called	FAM Trip Set Up & Vetting
eTravelBlackboard, Travels with Heart	Donna Salle	4/22, emailed and called	FAM Trip Set Up & Vetting
MetroSource	Edwin Santiago	5/5, emailed and called	FAM Trip Set Up & Vetting
LA Splash Magazine and CSQ Quarterly	Michell Sacharoff	5/2, emailed and called	FAM Trip Set Up & Vetting
Freelance	Jesse Staniforth	5/10, emailed and called	FAM Trip Set Up & Vetting
eTurboNews.com, TourismExecutives.com	Elinor Garley	5/10, emailed and called	FAM Trip Set Up & Vetting
Military Press, Travels With Hian, Travel Savvy West	Howard Hian	5/19, emailed and called	FAM Trip Set Up & Vetting
The Daily Meal	Shaena Engle	5/22, emailed and called	FAM Trip Set Up & Vetting
Viva Fashion, Disney Baby	Carmen Ordenez	5/28, emailed and called	FAM Trip Set Up & Vetting
SD Media	Dante Calvelli	1/10, emailed and called	FAM Trip Set Up & Vetting
Divergent Travellers	Lina & David Stock	1/10, emailed and called	FAM Trip Set Up & Vetting
The Peach Review	Jon Jones	3/3, emailed and called	FAM Trip Set Up & Vetting
Blonde Brunette Travel	Kay Dougherty	3/10, emailed and called	FAM Trip Set Up & Vetting
ShewKnows.com and the Huffington Post	Claire Avis Gallam	1/13, emailed and called	FAM Trip Set Up & Vetting
Peter Greenburg	Alyssa Caverley	2/24, emailed and called	FAM Trip Set Up & Vetting
Travel International Magazine	Justin Sachs	4/22, emailed and called	FAM Trip Set Up & Vetting
JoesDaily.com	Joe Miragliotta	1/15, emailed and called	FAM Trip Set Up & Vetting
BallerStatus.com, CoolFindr.com	Jay Casteel	1/21, emailed and called	FAM Trip Set Up & Vetting
U.S. Frontline Magazine	Mirei Sato	1/21, emailed and called	FAM Trip Set Up & Vetting
The Wandering Eater	Tina Wong	1/31, emailed and called	FAM Trip Set Up & Vetting
Ever in Transit	Cassie Kiefer	2/3, emailed and called	FAM Trip Set Up & Vetting

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Appendix G - 14 (a) Receipts - Monies

Date	From Whom	Purpose	Amount
12/5/2013	Tourism Fiji	Monthly retainer pursuant to Exhibit B	\$ 7,500.00
12/23/2013	Embassy of Chile	Monthly retainer pursuant to Exhibit B	\$ 12,000.00
12/31/2013	Tourism Fiji	Monthly retainer pursuant to Exhibit B	\$ 7,500.00
1/8/2014	Tourism Fiji	Monthly retainer pursuant to Exhibit B	\$ 10,226.97
1/22/2014	Tourism Fiji	Monthly retainer pursuant to Exhibit B	\$ 697.50
1/24/2014	Tourism Fiji	Monthly retainer pursuant to Exhibit B	\$ 4,000.00
1/29/2014	Tourism Fiji	Monthly retainer pursuant to Exhibit B	\$ 43,463.23
2/18/2014	Proexport Colombia	Monthly retainer pursuant to Exhibit B	\$ 18,600.00
2/18/2014	Proexport Colombia	Monthly retainer pursuant to Exhibit B	\$ 13,200.00
2/25/2014	Proexport Colombia	Monthly retainer pursuant to Exhibit B	\$ 5,000.00
2/26/2014	Tourism Fiji	Monthly retainer pursuant to Exhibit B	\$ 17,800.00
3/14/2014	Proexport Colombia	Monthly retainer pursuant to Exhibit B	\$ 5,000.00
3/21/2014	Proexport Colombia	Monthly retainer pursuant to Exhibit B	\$ 18,600.00
3/21/2014	Proexport Colombia	Monthly retainer pursuant to Exhibit B	\$ 13,200.00
3/28/2014	Tourism Fiji	Monthly retainer pursuant to Exhibit B	\$ 18,150.00
4/11/2014	Proexport Colombia	Monthly retainer pursuant to Exhibit B	\$ 5,000.00
4/11/2014	Proexport Colombia	Monthly retainer pursuant to Exhibit B	\$ 18,600.00
4/11/2014	Proexport Colombia	Monthly retainer pursuant to Exhibit B	\$ 13,200.00
4/22/2014	Tourism Fiji	Monthly retainer pursuant to Exhibit B	\$ 10,000.00
5/19/2014	Proexport Colombia	Monthly retainer pursuant to Exhibit B	\$ 5,000.00
			\$ 246,737.70

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Appendix H: ADDITIONAL INFORMATION IN SUPPORT OF 15(A)

The following provides detail on monies expended in connection with OPR's activities on behalf of our Embassy of Chile client:

- 1) Travel: OPR staff incurred costs related to travel to client meetings and events. Expenses included meals, airfare, accommodations, and local transportation/cab rides/car rentals for meetings/events.
Amount: \$3,021
- 2) Media Monitoring: OPR expended costs for press clipping services.
Amount: \$109
- 3) Tradeshow/Conference Fees: OPR expended costs related to attending tradeshow/conferences. Amount: \$995

No monies were expended in connection with OPR's activities on behalf of our Tourism Fiji client during this registration period.

The following provides detail on monies expended in connection with OPR's activities on behalf of our Proexport Colombia client.

- 1) Press Releases: OPR expended costs to distribute press releases.
Amount: \$3,221

Appendix I – Informational Materials – June 2014

The enclosed press releases were produced and disseminated by Tourism Fiji; however Ogilvy PR sent copies to select media outlets to supplement our efforts to pitch to those outlets the use of the information found in the releases. Further details can also be found in Appendix F.



MEDIA RELEASE

TOURISM FIJI LAUNCHES "PIN YOUR PERFECT WEDDING" COMPETITION

Nadi, Fiji: February 4, 2014 – Tourism Fiji is calling on all brides and groom to have a chance to win their dream destination wedding in Fiji. As part of the upcoming Fijian Tourism Expo, and in partnership with the Fijian wedding industry, one lucky couple will win a FJD\$26,000 dream wedding and honeymoon.

The "Pin Your Perfect Wedding" competition on Facebook and Pinterest invites couples to create a Pinterest board of their perfect wedding. From the ideal dress, hair and makeup to wedding rings, decorations and venue, we want to see what your perfect tropical wedding would look like.

One couple will then win their very own island wedding right here in Fiji. The prize includes return flights for four from any Fiji Airways destination to Fiji and a wedding ceremony on the pristine beach or historical chapel at the Sheraton Resort Denarau.

On the day the winners won't have to worry about a thing. The set-up, hair and make-up for the bridal party and mother of the bride will all be taken care of. A bouquet of tropical flowers, a Pure Fiji filled beautiful jewel box and a personalised wedding cake will embellish the special day. Professional photography and videography will make it one to remember. And of course fine champagne to toast that special 'I do' moment.

The happy couple will also enjoy a lavish spa treatment at the Pure Fiji Spa Denarau, as well as a sunset cruise. After the wedding, they will be whisked away for a four night honeymoon at Nukubati Island.

For more information and to enter the "Pin Your Perfect Wedding" competition, visit <http://bit.ly/FijiWeddingComp>.

The Fijian Tourism Expo is shaping up to be the industry event of 2014 with more than 120 exhibitors and more than 100 international buyers already registered. Full information on the Fijian Tourism Expo can be found at www.fijiantourismexpo.com.

Further Info: Sally Cooper, Events Director, Tourism Fiji - +679 9993890 - scooper@tourismfiji.com.fj



MEDIA RELEASE

TOURISM FIJI TO ESTABLISH PUBLIC RELATIONS UNIT

Nadi, Fiji: February 20, 2014 – Tourism Fiji has today announced the establishment of a dedicated public relations unit, based in the organisation's head office in Nadi. Comprising two staff, the unit will be responsible for developing and implementing Tourism Fiji's public relations strategy across the core source markets in which the organisation operates.

"Tourism Fiji undertakes marketing activity in a large number of countries around the world," says Tourism Fiji's Director of Global Marketing, Ken Freer. "However, in many cases our budgets are much smaller than those of our competitors. This means we often can't generate the same amount of visibility and awareness for Fiji through traditional advertising. But a successful public relations strategy can give us a reach and return on investment far greater than the sum of our financial investment, helping us compete on a global scale."

Tourism Fiji already retains professional public relations agencies in Australia, New Zealand and the United States, with a tender currently underway for an agency based in China. The new unit based in Nadi will be responsible for ensuring these agencies are supplied with a steady stream of the news and happenings from the Fijian tourism industry, be it new hotel and product openings or the many exciting events taking place in Fiji.

The public relations unit will also be responsible for managing Tourism Fiji's international media visitation programme. "In 2014 we will welcome over 70 foreign travel journalists to Fiji. It is essential that we show these journalists the very best that Fiji has to offer, so they can go home and write fantastic articles that show-off our great destination," says Mr Freer.

Applications are open for the position of Public Relations Manager, with the role of Public Relations Coordinator to be advertised in the coming weeks. Interested parties are invited to contact Asinate Ledua, Human Resources Coordinator at Tourism Fiji, on 6722433 before March 3rd.

Further Info: Ken Freer, Director, Global Marketing, Tourism Fiji - +679 6722433 - kfreer@tourismfiji.com.fj



MEDIA RELEASE

TOURISM FIJI MARKET RESEARCH AGENCY TENDER

Nadi, Fiji: April 1, 2014 – Effective research is critical to provide the business intelligence needed to ensure Tourism Fiji's marketing, public relations and travel trade activity is best targeted towards the correct audience and shows the right focus to the requirements and needs of individual source markets.

Tourism Fiji has therefore today launched a tender to attract an internationally experienced market research agency to work with the national tourism body to conduct significant research into the target audience for holiday visitors to Fiji. The research will be focused on the key source markets for holiday visitors – Australia, New Zealand, the United States, China, the United Kingdom, Germany, South Korea and India.

Ken Freer, Tourism Fiji's Director of Global Marketing says, "We have access to significant statistics about the people who currently visit Fiji. But what this project will give us are huge insights into the mind-sets of people sitting at home planning a holiday. We want to know what they currently think of Fiji, what other destinations they are also considering and, most importantly, how we can best tailor our messages to attract them to choose Fiji for their next holiday."

Tourism Fiji is seeking expressions of interest from market research agencies from around the world. Those with previous travel and tourism experience are likely to have an advantage.

"Fiji is a very small player in a huge global travel environment. It is essential that we have the market intelligence at hand that allows us to best focus our activities, to ensure our budgets are allocated as effectively as possible," says Freer.

Interested agencies have until Friday April 11 to register their interest to participate in the tender process. Full information on the tender process is available by contacting Thomas Valentine – tvalentine@tourismfiji.com.fj.

Further Info: Ken Freer, Director Global Marketing, Tourism Fiji - +679 6722433 - kfreer@tourismfiji.com.fj



MEDIA RELEASE

DENARAU ISLAND CONVENTION CENTRE OPENS

Nadi, Fiji: April 23, 2014– Final preparations for the inaugural Fijian Tourism Expo are underway with today's official opening of the new Denarau Island Convention Centre. The Fijian Tourism Expo (FTE) will be the first event to be held in the new facility at the Sheraton Fiji Resort and is the ideal opportunity to introduce the centre to both Fijian and international travel trade.

"We have over 150 international travel buyers attending FTE," says Tourism Fiji CEO Rick Hamilton. "Being the first event to be held at the new Denarau Island Convention Centre will showcase this fantastic new facility and demonstrate to international buyers that Fiji can host large-scale events."

"The facility is designed to accommodate up to 1,500 delegates and will be a great asset to both Denarau Island and Fiji in attracting large conferences and events to our destination," adds Mr Hamilton.

The Fijian Tourism Expo has sold out, with over 260 properties and 150 international buyers attending the show, being held from May 5-8 at the new Denarau Island Convention Centre.

Further information about the Fijian Tourism Expo is available at www.fijiantourismexpo.com.

Further Info: Sally Cooper, Events Director, Tourism Fiji - +679 9993890 - scooper@tourismfiji.com.fj